

[www.digitaltwinqatar.com](http://www.digitaltwinqatar.com)

**think,  
design,  
create.**

**digital twin**  
ديجيتال توين



**We make you fly freely through  
The toughest of clouds**

We see things differently

# WHO WE ARE

Digital Twin Advertising Is An Integrated Firm, Offering A Full Range of Services Such As Advertising, Graphic Design, Branding, Signages and Wayfinding, Digital Printing, Offset Printing, Website Development, Event Support And Corporate Branding.

We Are Renowned For Our Professionalism, Creative Design Services, Successful Marketing Strategies, And Quick Delivery. Our Expert Staff Can Help Your Business Gain The Corporate Identity You Deserve.

Our Advertising And Design Solutions Will Help Place Your Company's Corporate Identity In The Spotlight. We Are Recognized For Generating Outstanding Results For Our Clients.

# WHAT WE SERVE

We've been keeping very busy here at Digital twin We've met all of our deadlines, expanded our services and have brought on new creative staff to meet your needs. Whether your company is big or small, we can serve you with equalenthusiasm. Our clients include companies who are just beginning to market themselves and introduce new products or services, as well as more established companies looking to strengthen their image, awareness and overall brand position. We are always in the process of updating our services and adding new ones to ensure that your needs are covered. No matter what we do, our efforts revolve around adding zeroes to yourbottom line.

We build lasting relationships with our clients becoming a partner, instead of just a vendor. And to achieve this, clients need to be happy with both our creative work and our service. We have got the talent and experience to take care of your needs.



BRANDING



ADVERTISING



PRODUCTION





# WHAT WE DO

Digital Twin consist of creative people who drive to provide excellence. We offer a comprehensive suite of services designed to cater the marketing needs of Qatari businesses which includes Advertising, Branding, Logo design, Corporate identity design, Brochure design, Flyer design, Label design, Packaging design, Newsletter design, Menu design, Poster Design, Presentation folder design, Web design, Signages and wayfinders, Hosting and Design etc.

# ADVERTISING

The wrong advertising can actually reduce the sales of a product. So why work with anyone other than the professionals at digital twin? We do our homework in order to create an advertisement design that sells your product or service. By using tried and tested approaches, our skilled team of artists will amplify the message with a solid presentation. We produce advertisements that are not only visually captivating; they also entice consumers to buy.





# BRANDING

We offer full service for managing big events, with specialists to take the project from conception to completion, and liaise with all components to direct, design, manufacture and install for festivals, exhibitions, and sports events. We handle large projects and can build any size structure made from aluminum, steel or wood. We use advanced technology for large format printing. Our branding materials for large printing include a variety of textiles, self adhesive graphic films, PVC flexible banners, metal, plastic, glass, various woods and recyclable rigid paper board.



# CORPORATE IDENTITY DESIGN

Letterheads, Envelopes, Business Cards, Presentation folders they all say so much about your company. Your company image has a personality and we intend to showcase it in the best possible light. Every advertisement should be thought of as a contribution to the overall identity of your company and its brand. By consistently projecting the same image year after year, your company will gain strength and add integrity to the brand. This is difficult to achieve but prime media has the means and know-how to get it done.

Henry Ford once said,  
**“A man who stops advertising to save money is like  
a man who stops a clock to save time”**

Advertising is an integral  
part of a successful business.



# LOGO DESIGN

A logo is a graphic representation of a company and its identity. We know that your company's logo design should appear on every business card, letter, memo, sign, vehicle, web site, etc., that bears your company's name. Such an important element should be designed by professionals. The "look" and "feel" of the brand is largely dependent on the success of the logo design itself in today's market. Our designers have the experience and talent needed to develop a logo that will put your company in the spotlight.

Digital twin provides expertise in Space Branding for clients seeking creative branding solutions. We design, fabricate and install branding for events, retail, and corporate spaces.



# BROCHURE DESIGN

From simple tri-folds to elaborate corporate presentations, our team is here to design and produce your company brochure. We will develop the message, write the copy, design the layout, create the mock-up, print the first draft, and oversee final printing. The key to a good presentation piece is that it not only looks great but that it actually functions.





# FLYER DESIGN

Flyer Design is always a great way of giving your growing business a fresh advertising tool. Flyers offer businesses some creative exposure and are always a great marketing tool. We have the know how to not only design your business flyer, but also to give you advice on how to best market your flyers.



# TRADE SHOW DISPLAY DESIGN

We can give your business an effective exhibit display. There's nothing worse than attending a trade show and seeing a business with a poorly designed exhibit display. The exhibit display design sends a message to your customers before you'll ever get the chance to speak with them. We have the marketing background to understand what design is necessary to attract customers. We will offer you business samples to choose from to give your business the look you need.



# PACKAGE DESIGN

Packaging design is an important key to your advertising campaign. Our designs are not only stimulating to customers, but are also easy to print. Let our design team come up with a packaging design that will impress your customers and display your company as creative, innovative and professional.





# SIGNAGE & WAYFINDING

Digital Twin leads the way, consistently delivering quality signage and wayfinding systems that help businesses promote their identity. We provide thorough expertise, from wayfinding studies and creating concept designs, through manufacturing and installation. building signs, pylons, channel letters, modular sign systems, wayfinding solutions, health, safety, warning and prohibition signs, parking signs, traffic signs, poster display cases, light boxes











# ANNUAL REPORT DESIGN

Digital twin can design your annual reports so that your business has a unique and professional look! We also have a talented copywriting team who can write your report for you or use your current points and/or past reports to fashion something new. Add professionalism and quality to your annual report with our Annual Report Design



# MENU DESIGN

A menu needs to be simple, professional and original. Keep in mind that most customers viewing menus are already interested in your restaurant, so your menu design needs to impress them into ordering your product and turning them into return customers. Have a professional menu design that is distinctive and customer-friendly!



# PRESENTATION FOLDER DESIGN

Whether you're at a trade show, or giving a presentation to a potential customer, a presentation folder displays your company to the world. You know your company is great, now is the time to show everyone else. A great feature of the presentation folder is that the information stored in the folder can be updated often without having to redo the presentation folder. Your company information will always look professional contained in this neat and elegant folder.





# CUSTOMIZED GIFTS

We live to create lasting impression with clients, employees and colleagues with our personalised gifts. Our team works by walking every step with you to create gifts that are unique for your business. To make your corporate relations more memorable, we will help you add personalized messages or a company logo on every corporate gift. We understand how important it is for a brand to stay in the limelight. And, we have corporate gifts that promise to please every eye! You can pick the most innovative gifts from our huge collection and make everlasting brand recognition wherever you go.





## WEB DESIGN

Web design services keep your website advertising campaign current and original. In addition to finding and registering a suitable name and securing yourself a good hosting company, you will need to actually design the website you plan to put up. There are a lot of specific elements that need attention. Professional websites need to be both well presented as well as functional and easy to use. Our website designers have the skills to create original designs to provide you with a website your customers will speak about to their friends and family.



## LABEL DESIGN

A good label design can add a professional touch to your products. Whether your product is a bottle of juice or an electronic product, having professional labels gives your product that extra edge and reassures your customers that you are a serious and professional organization. Customers are more likely to purchase your product if it looks like you have a reliable and original company. Our designers can use your brand/logo to create a personalized label.



## NEWSLETTER DESIGN

A creative newsletter design can increase positive advertising to your business and bring in new customers. We can design the perfect newsletter for your business. We will manage every aspect of your communications, from the conception to the delivery. We'll do everything necessary to get a professional newsletter.



## SOCIAL MEDIA MARKETING

Web design services keep your website advertising campaign current and original. In addition to finding and registering a suitable name and securing yourself a good hosting company, you will need to actually design the website you plan to put up. There are a lot of specific elements that need attention. Professional websites need to be both well presented as well as functional and easy to use. Our website designers have the skills to create original designs to provide you with a website your customers will speak about to their friends and family.





## MAINTENANCE

Website updates & maintenance are a necessary part of maintaining your website, database and promoting your current services/products. Having an updates and maintenance plan will ensure your website remains functional and is constantly useable for your customers. There is no faster way to lose customers than having a website with broken links, forms and outdated information. Let us help you to make sure your website remains up to date.



## OTHER SERVICES

We can create any other design that you need for your advertising campaign. Have something else that interests you? Whether it's T-shirts, pens, rulers, stickers, banners, roll-ups, pop-ups, hoardings, sign boards etc., we'd love to help you design something original and interesting. Give us a call or send an email and we'll be more than happy to discuss your options.



## VIDEO PRODUCTION

Interactive Videos are a powerful advertising medium because people love being shown something instead of having to read it. With today's technology from high speed internet and faster computers the industry has been moving it's means of advertising via the most popular video directory Youtube.com. A well designed and produced video can capture the attention of customers more effectively than other forms of advertising. We have the experience and knowledge to create a video for your business needs that will impress anyone who sees it.



## HOSTING & DOMAIN

Hosting & Domain Registration gives your website its own online space. There are a lot of elements that go into owning a website. A design is a good start, but you'll also need to have your website hosted somewhere and you'll need to register your domain name. Domain registration is registering your website's name (usually a ".com" address). We do offer all of these services at a reasonable price.

**BRANDING  
LOGO DESIGN  
ADVERTISING  
GIFT SHOP**



**We see an ocean of creative possibilities in the smallest of things.**



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